



PERUVIAN IMPORTS  
*Peruvian Imports*

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## FOR IMMEDIATE RELEASE

### Winter Travelers Add Peruvian Imports to their Holiday Wish List *Lightweight, Yet Warm Alpaca Coats & Wraps Keep Her Cozy this Winter*

Women hitting the roads this holiday season can pack light with coats and wraps featuring the benefits of alpaca wool by [Peruvian Imports](http://www.PeruvianImports.net). One of the most luxurious materials available, Peruvian Imports specializes in alpaca outerwear for women.

Packable, lightweight, and versatile – these eco-friendly garments transition well from airplane to train to automobile. Designed for warmth and comfort, alpaca protects the wearer from the harshest of winter chills without bulk; yet is breathable, soft and non-itchy or irritating to the skin.



#### Holiday Wishes *Wrapped Up*

Cozy up on the plane or near the fire this winter in [Chiara](#). This ruana features the versatility of being **reversible** (shown left), while offering refined elegance to her holiday outfits. Featuring 100% alpaca wool, Chiara is ideal for traveling in the constantly changing climates winter travelers face. Throw it on, take it off, open a little, or bundle up – winter travelers will be comfortable getting from point A to B this holiday season. (Pictured left; MSRP: \$250, available in Red/Black reversible)



#### Let it Snow, Let it Snow, Let it Snow

The weather outside is frightful, but my dear you'll feel so delightful in [Analis](#) by Peruvian Imports. Classic, sophistication radiates from the Analis coat. Designed with a hidden front zipper, three toggle accent buttons and a collar button with a rounded full collar; this classic fitted coat design showcases the luxury of alpaca wool. The Analis coat has fine details such as multi-layered horizontal stitching accents at the cuff and leather appliques along the front.



**Naturally water resistant**, alpaca wool feels soft like cashmere, is stronger than sheep's wool, and is hypoallergenic. She'll be naturally warm, dry and cozy in Analis this winter. (Pictured right; MSRP: \$550, available in black, charcoal, brown, and red)

Founded in 1999, **Peruvian Imports** offers a complete line of hand-crafted indigenous Peruvian Alpaca knitwear for kids and adults. Working with Native groups from the Andes, Peruvian Imports supports humanitarian efforts to improve native lifestyles and is approved by [B Impact](#) certifying their environmental efforts. Peruvian Imports products can be purchased at [www.PeruvianImports.net](http://www.PeruvianImports.net), as well as in boutiques and catalogs nationwide. For more information contact Peruvian Imports at (805) 929-2816 or visit [www.PeruvianImports.net](http://www.PeruvianImports.net). **For more information, samples or images, editors may contact Karen Beaudin at [Karen@bullpenpress.com](mailto:Karen@bullpenpress.com).**

